

Crosslake Communiqué

August 2016



There's No Such Thing As a Dumb Question

As our community's classrooms once again become alive with learning, Crosslake Communications wishes students, teachers, and administrators a successful school year. Since questions are a key part of education, this is a good opportunity to remind all of us to ask questions without hesitation. Whether you're six or sixty, if you don't understand something, ask!



Crosslake Communications would be happy to answer your questions about our communications services or the devices used with them. Stop by our office or call 218-692-2777.

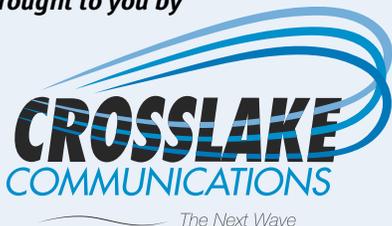
Crosslake Communications

35910 County Road 66
PO Box 70
Crosslake, MN 56442
218-692-2777
www.crosslake.net

Office Hours:

Monday-Friday 8 am - 4:30 pm
For help with service problems during non-business hours, please call 218-692-2777 or 800-992-8220. A live answering service may dispatch a technician.

Brought to you by



YOU'RE INVITED TO OUR CUSTOMER APPRECIATION PARTY

WEDNESDAY, AUGUST 24 FROM 11 AM - 1 PM
AT CROSSLAKE COMMUNICATIONS, 35910 COUNTY ROAD 66

We hope you and your family will join us for the festivities, which will include:

- Hot dogs and other free food
- Water Wars for the young and young-at-heart
- Giveaways for all attendees
- Great prizes for lucky drawing winners
- A "Meet and Greet" with the new owners of Crosslake Communications

See you on August 24 and thanks again!





Do You Sometimes Feel Like You're Being Followed?

When you're online, you may notice that ads start appearing for products you've looked at recently. For example, let's say you're browsing around a home improvement store's site and click on product details for several light fixtures. Maybe you even move one of the light fixtures into your shopping cart. Then you leave the store's site and go to Facebook. What do you see there? You see an ad for the same light fixture on the right side of your Facebook News Feed. And when you go from site to site in the coming days, you keep seeing that light fixture ad turn up again and again.

You are being followed, and this activity is called "behavioral retargeting." Here's how retargeting works: Each time you visit a site, it drops something called a "cookie" on to your Web browser. That cookie is anonymous; the site doesn't know who you are, but it knows you looked at that light fixture. Then the site can buy ads through a number of retargeting companies acting as middlemen, selling the ads aimed at you, the anonymous shopper, on behalf of the sites.

The practice has become increasingly widespread because it's highly effective for advertisers. Retargeted ads perform better than regular banner ads since they're aimed only at people who they know are interested in their products right now.

For all the talk of effectiveness and relevancy, retargeting can backfire on companies who use it. Some consumers are "creeped out" by the feeling of being followed by an ad, even if they know it's anonymous.

The good news is you can control how much you are targeted (and retargeted) by advertisers. For complete browsing privacy, set your Web browser not to accept cookies (generally located in the settings menu). However, this means you may have trouble logging into websites where you have an account. A less drastic alternative is to simply reset your cookies every few days — just go to your browser account settings and clear your cache.



August 11 is Your Reminder to Call 811

August 11 (8-11) is National Safe Digging Day, a natural reminder to call 811 prior to any digging project to have underground utility lines marked.

Here's how it works:

- Call at least 48 hours prior to digging to ensure enough time for utility lines to be properly marked.
- When you call 811, a representative will ask for the location and description of your digging project.
- The call center will notify affected utility companies, who will then send a professional locator to the proposed dig site to mark the approximate location of your lines.
- Once lines have been properly marked, you can carefully dig in other areas.

Examples of digging projects that require a call to 811 before starting include building a deck, planting a tree, and laying a patio. The depth of utility lines can vary, so they need to be marked even if you plan to dig only a few inches.





Crosslake *Communiqué* CITY NEWS

www.cityofcrosslake.org

Crosslake Area Library

The library continues to be a very busy place this summer.

Eric Dregni will be here to promote his newest book on Tuesday, August 16 at 1:30 pm.



Let's Go Fishing is an illustrated compendium of the lore and legacy of fishing in the northland that's always fascinating, occasionally hilarious, and often oddly informative. A celebration of fishing in the land of 10,000 lakes and beyond, the book is lavishly illustrated with postcards, advertisements, historical prints, and tourist snapshots. Eric is an associate professor of English and journalism at Concordia University in St. Paul. He is the author of more than a dozen books including *Midwest Marvels*, *In Cod We Trust*, *By the Waters of Minnetonka*, and *Never Trust a Thin Cook*, all published by Minnesota.

The Crosslake Library Annual Book Sale begins Thursday, August 4 and runs through Saturday, August 6 from 9 am to 4 pm daily.

If you don't find what you're looking for, come back; more selections will be added each day. A special thank you to all who volunteered their time to prep and work the sale. Also, thanks to those who have donated materials for our largest fundraiser.

Preschool Story Hour will resume on September 8. It will, once again, be on Thursday mornings at 10 am. For more information on these and other library events, call Kim Larson at 692-READ (7323).

Monthly Safety Tips

Robert Hartman, Police Chief

As Labor Day fast approaches, so does the end of another summer in Crosslake. To some, that means leaving the "up north" cabin and returning to school. With that in mind, please be aware of students as they wait for the school bus. Each year, we have several incidents where citations are issued to drivers who either ignore the extended stop arm of a school bus or are talking on their cell phone and not paying attention to it. There are no warnings for failure to stop for a school bus when the lights are activated. I urge everyone to PLEASE use caution when approaching a school bus. If the lights are flashing, stop until everyone is in the clear and the flashing lights are shut off.

Mayor's Report

Steve Roe, Mayor

We've enjoyed so many summer events here in Crosslake — boat shows, fishing tournaments, gardening, the Run for the Walleye, and bicycle runs. Still to come are the book sale and art fair.

Crosslake Communications has been sold to Tri-Co Technologies, a consortium of Blue Earth Valley Telephone, Emily Cooperative Telephone Co, and West Central Telephone of Sebeka. We will keep you posted as the change is finalized.

We continue to try to limit the spread of invasive species on the Whitefish Chain and the other lakes in our community. We ask you to use the boat wash located at the Maintenance Facility south of the Dam on County Road 3. It's a small inconvenience, but well

worthwhile to minimize the effect of the spread of foreign critters.

I hope you're having a great summer and taking advantage of all our area has to offer.

Economic Development

Patty Norgaard, EDA President

"Charting a Course for Crosslake's Future!" The first time I saw these words on a banner inviting the community to town hall meetings, I thought, "Boy, that's a bold statement!" However, based on our last town hall meeting, Crosslake is ready for the job.

Thank you to the community for your extraordinary ideas, comments, and opinions as we continue to gather information for the Minnesota Design Team Weekend. This is a "smart community" and we recognize that Crosslake's future is in our hands. So rather than reacting to change or being a victim, we want to be in lockstep as we manage what's to come.

We also recognize that our future is based on our past. Crosslake is a community rich in history, and we don't want to forget the families who came before us and helped make Crosslake all that it is today.

The Crosslaker Coordinating Team meets every Monday at 8:30 am at City Hall. Or follow us on Crosslaker Facebook. Our next community town hall meeting is August 11 at Zorbaz from 4:30 – 6:30 pm. Join this exciting moment in our history.

Parks and Library (PAL) Foundation Update

The PAL Foundation thanks all of our volunteers from the Crosslake Fireworks Committee. These folks put community first and worked together to pull off another successful show. They helped collect donations, built a new barge to help preserve Sand Island, and helped disassemble the barge after the fireworks were completed.

Book Sale

Please join us for the Annual Book Sale, August 4-6 at the Crosslake Community Center from 9 am – 4 pm. Thanks from PAL to the volunteers that made the sale possible again this year.

Whitefish Warrior Adventure Run

The first annual Whitefish Warrior Adventure Run will take place Saturday, August 6 at the Crosslake Community Center. This will be the PAL Foundation's biggest fundraiser of the year. The race is limited to 336 participants, so the race may be filled by the time this newsletter is mailed. Race day registrations will only be accepted if the race has not filled up through the online registration site. The run will include kayaking, archery, climbing, a mud pit, and a two-mile jaunt on the trails of the Nordic Ridge Recreation Area. For more details, visit <http://TheWhitefishWarrior.itsyourrace.com>.

Crosslake Parks and Recreation

To register or receive more information on park or library programs, please contact the Community Center at 218-692-4271 or the Library at 218-692-7323. You can also log into the City website (www.cityofcrosslake.org) and click the programs and activities tab or find us under the departments tab.

Adult Fitness Activities

Open Gym

Hours vary; stop by for a schedule.

Crosslake Walkers & Talkers

The Community Center gym is open Monday - Friday, 8 - 9 am for walking.

Yoga

"Yoga with Gail" classes are held Tuesdays from 10 to 11 am.

Community Center Fitness Room

The Community Center offers an array of fitness equipment and the fitness room is open to everyone 15 and older. Day passes and memberships are available. We also offer fitness incentive programs for Blue Cross/Blue Shield of MN and ND, Preferred One, Health Partners and South Country Health Alliance and Medica.

Learn to Play Pickleball

We will offer one last class on beginning pickleball on Monday, August 1 from 1 - 2:30 pm. For free, learn basic skills, scoring, and strategies for this fast-growing sport. Please call ahead to reserve your spot.

Beginning Pickleball League

Will be held all other Mondays from 1 - 2:30 pm and Wednesday evenings from 6:30 - 8:30 pm for beginners only. Annual membership is \$30. Day pass is \$4.

Pickleball

Intermediate/Advanced Pickleball Mixer's hours will be Tuesdays and Wednesdays from 1:30 - 3:30 pm and Friday mornings from 9:30 - 11:30 am. Annual Membership for 2016 is \$30. Day passes are \$4.

Pickleball Private Rentals

Rent an inside court on Thursdays, 1 - 3 pm, for \$10/hr per set. Reservations required; call 218-692-4271. (Outside equipment rental is based on court availability.)

Adult Tennis Mixer

Join us Monday and Thursday mornings, now through August 30, from 9 - 11 am for adult mixed doubles play. Annual fee is \$22. Stop by our office to register or call 218-692-4271 for details.

Women's Tennis League

Reserved court time for women-only league, Wednesday mornings from 9 - 11 am, now through August 31. Annual fee is \$22 or registration in Adult Tennis Mixer. Stop by our office to register or call 218-692-4271 for more information.

Disc Golf

Our course is free to the public. Discs for rental or purchase and maps are available at the Recreation Office.

Senior Programs

Senior Nutrition Site

The Community Center is the site for the Senior Nutrition program Monday - Friday. Lunch is served at 11:30 am. For reservations, call 218-692-4271 by 4 pm the business day prior to your meal. Deliveries are also available to home-bound individuals in the Crosslake area.

SilverSneakers® Program Offerings:

Classic Class

Mondays and Wednesdays, 10:30 - 11:15 am. Have fun and move to the music through a variety of exercises designed to increase muscular strength, range of movement and activities for daily living.

SilverSneakers® Circuit Class

Tuesdays and Thursdays, 9:30 - 10:15 am. Combine fun with fitness to increase your cardiovascular power and muscular endurance with a standing circuit workout.

SilverSneakers® Yoga Stretch

Mondays and Wednesdays, 9:30 - 10:15 am. This popular class will move your whole body through a series of seated and standing yoga poses. Classes are free to all eligible SilverSneakers members. Non-members may purchase a \$28 punch card, good for 8 classes, or a day pass for \$4/class.

Silver&Fit

Silver&Fit is designed to help older adults achieve better health through regular exercise and health education. Silver&Fit provides eligible members with no-cost or low-cost fitness memberships through arrangements with some health plans. Silver&Fit is provided by American Specialty Health Fitness, Inc., a subsidiary of American Specialty Health, Inc.

Education

AAA Driver Safety Program

The Minnesota Highway Safety and Research Center and AAA are sponsoring a four-hour refresher course for repeat students on August 18, 9 am - 1 pm and an additional class on September 15 from 9 am - 1 pm. To register, call AAA at 888-234-1294.

Crosslake Chautauqua

August 10 at 1:30 pm

A Happy Homecoming: the Restoration of Trumpeter Swans in Minnesota

Trumpeter swans became extirpated in Minnesota by 1885, and by 1930, only 69 trumpeters remained in the lower 48 states. Carroll Henderson, head of the Nongame Wildlife Program with the Minnesota DNR, thought it might be possible to restore them in Minnesota and wrote a plan.

From 1986 through 1988, he brought 50 eggs per year from Alaska, later releasing two-year-old swans in Becker County. In the following 30 years, the trumpeter swan population in Minnesota has grown to 17,000. Come to the August Chautauqua to hear the details of this spectacular success story.

Youth Programming

Fall Soccer

Registration begins August 1 for the fall soccer program. Co-ed teams are offered for youth K-12. Fee is dependent upon level. Please call 218-692-4271 for details.

Upcoming Events

Annual Book Sale: August 4-6, 9 am - 4 pm Daily

Crosslake Art Show: August 11-13, 10 am - 5 pm

Community Center Announcements

Picnic Shelter

Reservations are now being accepted for shelter rentals through mid-October, weather permitting.

Nordic Ridge Trail Tours

Take this free guided cart tour of the Nordic Ridge Trail System, Wednesday mornings at 10 am, 11 am, or 12 pm and experience 6 miles of winding trails and scenic overviews. Reservations are required. We can accommodate groups of 5 or less. To schedule your tour, please call 218-692-4271.

No Open Gym during the Art Show

There will be no regular programming or open gym beginning at 11:30 Wednesday, August 10 through August 13 due to the annual art show.

Community Center Clubs Calendar

Art Club.....August 1, 15, 1 pm

Woodcarvers..... August 2, 9, 16, 23, 30, 1:30 pm

Railroad Club..... August 8, 1 pm

Garden Club August 17, 1 pm

Book Club*August 19, 10 am

Bridge August 5, 12, 19, 26, 1 pm

Mah Jongg.....August 4, 11, 18, 25 1 pm

*The Book Club's August selections are *The Children's Blizzard* by David Laskin and/or *River Town: Two Years on the Yangtze* by Peter Hessler.

Community Center Hours • 218-692-4271

Monday through Thursday, 5 am - 9 pm

Friday, 5 am - 7 pm

Saturday, 8 am - 4 pm

Sunday, 8 am - 4 pm

Library Hours • 218-692-READ (7323)

Monday, Wednesday, Thursday,

Friday, 10 am - 4 pm

Tuesday, 10 am - 6 pm

Saturday, 10 am - 1 pm